**CLD Board Member Application**

**Completed applications and resumes should be emailed to Tiffany Zheng (****tifzheng@iu.edu)** **and Laura Susnak (****lesusnak@iu.edu)** **by 11:59PM on Friday, November 8, 2019.**

Founded in 1988, Civic Leadership Development (CLD) is a student organization of the Kelley Institute for Social Impact (KISI), housed within Kelley’s Undergraduate Program. CLD members have earned a reputation for making a significant impact on the Bloomington community through volunteer service and civic engagement. As a board, we want to not only continue to find new and innovative ways to serve others while growing as people.

Serving on the CLD Board is one of the most rewarding and resume-building experiences students can have at Kelley.It is also a serious commitment of time, energy and talent.***CLD Board Members are expected to commit to CLD for a full academic semester (January – May).***In addition, you will be expected to lead 1-2 volunteer projects per semester, attend board meetings each week, and attend general meetings each month. We are looking for proactive, detail-oriented, collaborative and creative individuals who will not only complete their CLD work, but will seek ways to deepen the fulfillment of our mission and expand the positive reputation of CLD on campus and throughout the Bloomington community. Of course, the ability and desire to have fun is also a prerequisite!

To begin the process of applying for a position on the CLD Board, we ask that you read over the three primary committees. If you are offered a position, every effort is made to match you to your first choice, though it cannot be guaranteed. If you see a specific position that you’re interested in, you may call that out in this application, but that will not necessarily help or harm your chances of an interview.

***At this time, the Marketing committee is the only committee accepting applications for the Spring 2020 semester.***

**Marketing**

Marketing board members develop and implement creative ways to promote CLD events, design and distribute CLD’s promotional materials and spread the word about CLD’s activities through social media. Additionally, they focus on known the benefits CLD offers nonprofits, student groups, and, most importantly, its members.

* Graphic Designer: create and edit promotional materials, such as flyers and posters
* Website Coordinator: editing content on website and maintain CLD’s image online
* Content Writer: managing creation of blogs/articles about CLD’s impact in the community

**Volunteer Engagement (VE)**

Volunteer Engagement board members organize one-time and semester-long community service projects in partnership with local nonprofits and campus groups.  Volunteer service is the core of what CLD is all about, and these board members must be able to develop strong relationships with local nonprofits, develop projects in collaboration with those nonprofits, and lead other CLD members in those projects.

**Member Relations (MR)**

Member Relations board members are responsible for recruiting new members, responding to members’ questions about CLD, helping to match members with volunteer opportunities, gathering feedback to improve members’ experiences with CLD, organizing social events for members, and recognizing exceptional members through awards, etc.  This team is also responsible for planning information sessions (aka General Meetings) and serving as liaison to the Kelley Living Learning Center and other campus groups.

**CLD Board of Directors - Applicant Information**

Name:               CLD Events Attended at Present:

Email:                             GPA:

Phone:  Class Standing:      Expected Grad Date:

**Questions & Supporting Materials**

**Please answer each question in up to 100 words.**

* **Why do you want to be a member of the CLD board?**
* **How have you been involved in CLD and/or how has serving others been a part of your life so far?**
* **What personal qualities do you possess that would assure your success as a CLD board member?**
* **What previous marketing experience do you have that would assure your success as a member of the Marketing committee?**
* **CLD focuses on learning how to *lead others* which involves innumerable skills. What are some skills you would like to grow or learn if you were selected to be on our board?**
* **What’s your 1st and 2nd choice for the previously mentioned CLD board positions (*see descriptions on page one*)? Why?**

**All applicants for the CLD Board should also include a resume.**

However, if you do not have a resume, it will not decrease your chances of being offered a board position.

***Thank you for your interest in serving on the CLD Board of Directors!***